

For Immediate Release

August 10, 2005

**ICS TELECOM ANNOUNCES
COMMUNICATION SERVICES FOR
SHEA'S PERFORMING ARTS CENTER**

(Buffalo, NY) -- ICS Telecom has announced formation of a strategic three-year relationship with Sheas Performing Arts Center in Buffalo. Under terms of an agreement between the organizations, ICS Telecom will provide important enhancements to Shea's core voice communications systems including high speed lines for connecting greater traffic capacities particularly to assist with high-demand areas such as ticketing. In addition, improvements in contact center for routing and queuing of calls for ticketing and messaging options have been incorporated in the design.

After consideration of a variety of options, the ICS Telecom recommendations were selected based on the ability to provide a total technical solution along with a package of support services including training, 24-hour coverage, and an on-call escalation program ensuring Shea's of technical and operations support around-the-clock. The installation encompasses work in upgrading Shea's hardware/software, and network requirements. These upgrades permit efficient call handling and customer service.

"We are excited about our collaboration with Shea's. The combination of hardware, software and network services enhancements creates a synergistic and seamless solution that will well serve Shea's and its customers," said Robert Hanaka, Executive Vice President Sales & Marketing, ICS Telecom.

ICS Telecom is headquartered in Western New Your with offices at the LCO Building at 726 Exchange Street, Buffalo. Serving all of Western and Central New York for nearly three decades, ICS offers complete sale, installation and maintenance of small, medium and large communications network systems and services. The ICS portfolio includes PBX systems, messaging, fax and e-mail integration, paging, health care communications, and network services such as T1/PRI, data connectivity, and internet access. ICS Contact: Debbie Ervolino (716) 817-7904

Sheas Performing Arts Center, a National Historic Site, has provided top notch entertainment for 79 years and today presents touring Broadway musicals, concerts, family and educational programming, corporate packages, historic theatre tours, and a free Family Film Series. The theatre attracts over 350,000 patrons annually. Shea's Contact: Contact: Lisa Grisanti, (716) 847-1410, ext. 167

###