

E-Newsletter December 2007

News, notes, announcements, product updates, promos, specials, and more - info to help you communicate!

VOICE DATA VIDEO SOUND PAGING HEALTHCARE MESSAGING NETWORK

INFORMATION COMMUNICATION SOLUTIONS ► December 2007 ◀

www.icstelecom.com

Happy Holidays!

ICS Telecom wishes to take this opportunity to wish all of our newsletter readers, clients and partners the very best holiday season. 2007 has been another successful year for the ICS family. We are thankful for the true spirit of partnership we are fortunate to have with so many. As we look forward to 2008, we see much reason for excitement. The continued development of software applications is driving immense potential in how one provisions a telephone solution. We recognize the move toward unified communications and *presence* will become a watchword. Mobility is at the forefront of client planning and integration of mobile devices such as cellular, and even cordless options at the desktop are prominent on the shopping lists. The telephone system too is moving away from a proprietary

place to one that is open, and capable of amazing application. Today and into 2008 we will see a desktop display capable of anything from logos, to custom messages, to context sensitive information pushed from an external data source. And with the world environment in tremendous focus, going green is not only desirable, but a mandate. Yes 2008 is going to be a year of great, continued evolution in communications. With that come a great many questions. And as we close out one year and look to the next we want to offer our sincere, professional assistance to your needs. Thank you again for making 2007 a wonderful year. All the best to you in the new year!



Give One, Get One a Big Success!

Our September 2007 newsletter brought to light the new program founded by MIT Media Lab Director Michael Negroponte designed to deliver laptop computers to needy children around the world. The US-based premise was to buy 2 laptops for \$ 399.00—one to give, one to keep.

In Peru, 272,000 laptops have been purchased—making this the largest deployment to date. Other countries like Uruguay, Rwanda, Mongolia, Afghanistan, and Haiti will also see their children reap the benefits of the XO laptops, and see the reach of the Internet and learning expanded. Congratulations on a great program! Visit the website for more information: www.laptopgiving.org/en/index.php

Spotlight



Top Tech Trends for 2008

It's all about out mobility and integration for 2008. Tech firms are unveiling new applications just in time for implementation in today's fast paced organizations. These include:

Twinning: Tie your office phone to another device (cell, home phone, etc.) and have both ring simultaneously. Never miss a call!

Presence: Let people know your status—across the network. Using SIP technology let's you tie in your personal detail, and let's you tell others how best to find you whenever you want.

Security: The IP movement is great and all but..... Don't forget to protect your system, the network. Many makers don't employ proper encryption for example rendering one's new age systems vulnerable. Careful.

Resiliency: Using the power of IP to your advantage means re-homing IP sets when the network has trouble.

Audio & Web Conferencing for up to 200 People

Consider the Conference Value Proposition

Flexible - Conferences can be assembled in an instant, allowing you to conduct business with colleagues, suppliers, and remote staff, regardless of where they are or what time of day or night it is.



Simple - It's as easy to access as dialing another extension. All you need is a telephone number, and a conference ID to hold or participate in a conference call.

Scalable - The number of participants in a conference call can scale in line with your specific meeting requirements. The solution scales cost effectively from 8 to 200 audio conferencing channels.

Secure - Quick Conference offers a wide range of security features to ensure that the privacy and integrity of a conference call is maintained at all times.

Productive - The solution's ease of use and flexibility will lead to increased conferencing and collaboration opportunities with colleagues, customers and suppliers, leading to improved productivity within your business.

Quick Conference features include:

- A range of security options that include the use of a system and moderator selectable PIN.
- Moderator controls and displays through the web based Graphical User Interface (GUI), providing the conference call moderator with improved management and control during a con-

ference call.

- Participant announcement with roll-call facility, to assist with conference call management and security.
- A conference planning and scheduling tool that links into a user's Microsoft® Outlook® Calendar. Participants can then be invited to a conference call using the normal Outlook invitation process.
- Dial out / add participant capability that enables the moderator to add a participant or group of participants to an existing conference call, which is perfect for when you need to bring a subject specialist into a conference call.
- Moderator reporting facility with an "in-conference" notes and annotation facility.
- Loudest and Active speaker display indication through the moderator GUI.
- Customizable conference call greetings. Customizable sole participant audio, selectable at a system level and on a per conference call level.

ICS will help analyze current conferencing needs, assist with identifying savings, and design the best solution for your organization.



ANALOG CELL NETWORK TO GO KAPUT

The federal government will have the original analog cellular network shutdown as of February 18, 2008. Notice of this was made way back in 2002, but now people are beginning to scramble. Take for example the ½ million or so OnStar users who will lose service without an upgrade. Or the Million nationwide users of analog cell phones who will need to obtain new telephones to avoid disruption. GM, who runs OnStar began implementing newer digital technology two years ago, and has offered its customers options for upgrading. There are also an estimated 400,000 home security systems connected to the analog networks so the proverbial plug being pulled in February may result in more headaches for the consumer than anticipated. Our advice – check all of your cell devices, your other "wireless" communications and make sure you are upgraded.



GREEN SURPRISES?

Industry thoughts: Energy will become 2nd largest cost component for business by 2009. Ouch!

Data centers will double power consumption within 2 years. Amazing.

Think Green - ICS can help with the best options for environmentally friendly solutions that save you \$\$\$!

MEET THE TEAM!



OUR DECEMBER FOCUS IS DALLAS MILLER. DALLAS HAS BEEN WITH THE COMPANY SINCE 2005 AS A FIELD TECHNICIAN. DALLAS IS ALWAYS QUICK WITH A SMILE AND HELPING HAND FOR CLIENTS AND CO-WORKERS ALIKE.

