



For Immediate Release

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ICS Telecom and Hart Hotels Find Converged Solution

(Buffalo, NY) ICS Telecom is pleased to announce that Hart Hotels, Inc. of Buffalo, New York has reached agreement with ICS to have the company provide upgrades to Hart's telecommunications system infrastructure, and to help manage conversion to a single network services platform for the company's various properties.

With this new agreement, ICS is supplying Hart's hospitality and management facilities in Western and Central New York with upgraded PBX, Voice Mail, and Call Management software designed to provide more efficient call processing, ongoing traffic/billing management, and the latest revisions of software for all systems. In addition, Hart has elected to transition all of its voice telephone lines to a combination of dedicated and switched lines with CTC Communications. The CTC solution brings a common billing tool, a reduction in fixed and usage rates, and the opportunity for more cohesive account management. Hart Hotels will realize a comprehensive portfolio of products and services with a reduction in ongoing expenses.

ICS Telecom worked closely with Mitel, Active Voice, Xiox, and CTC to determine the right mix of services, the most appropriate software packages, and in the development of a coordinated implementation plan. The installations will occur in Hart's Holiday Inn Gateway, Downtown, Amherst, Airport and Ithaca locations, The Holiday Inn Express, and the Hampton Inn, Amherst in total serving more than 2,000 guest rooms. Commented Ron Wessel, Vice President of Hart Hotels "We have enjoyed a long term relationship with ICS Telecom and their responsiveness, highly trained staff, and competency in all telecom related areas gives us great confidence as we move ahead with our system and network upgrades." The agreements cover three (3) years and will extend to 2008 for an around the clock full service maintenance program. For more information on ICS Telecom, please contact ICS at (800) 836-7424.

About ICS Telecom:

ICS Telecom provides, installs and maintains technology and networking voice and data solutions for business organizations throughout Western and Central New York. Headquartered in Rochester, ICS Telecom has operated continuously since 1976. Visit ICS Telecom at www.icstelecom.com.

About Hart Hotels:

Hart Hotels, Inc. is the developer, owner and manager of hotels and restaurants. They operate franchise, franchise affiliated, independent and boutique hotels. Among its branded hotels are Holiday Inn, Hampton Inn, Holiday Inn Express, and Hawthorn Suites. In addition to branded hotels, they manage and operate upscale boutique hotels, resort hotels, condo-style and independent hotels. Hart Hotels, Inc. was established in 1985 by William P. Hart, currently Chairman of the Board. The current President and CEO is David P. Hart. Its success is due to a results driven approach to hotel operations. Hart Hotels has an outstanding record for superior operations and profitability in the hotel industry. Visit Hart at www.harhotels.com.