



For Immediate Release

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Rochester, NY When Award-winning Wine producer, Casa Larga Vineyards began evaluating a new telecommunications systems solution, they went about it in much the same way that they make their wines – with a disciplined approach, and with an objective to not settle for less than the best. In August 2005, Governor George E. Pataki presented Casa Larga of Fairport with the 2005 Governor's Cup for its "**2004 Fiori Della Stella Vidal Ice Wine**" at the annual New York Wine & Food Classic competition held in Canandaigua, the northwest gateway to the Finger Lakes wine region. The Governor's Cup, recognizes the "Best of Show" of all entries in the Classic. No small feat with- over 120 wineries in New York today, representing more than half of all Counties. Of course excellence has always been a hallmark at Casa Larga.

Among Casa Larga's objectives in a new phone system were reliability, IP Telephony potential, Call Center functionality, improved messaging, and Vendor Support. The solutions presented by ICS Telecom suited Casa Larga very well. Inter-Tel's Axxess digital IP system forms the core of the technology being implemented for Casa Larga and promises to provide improvements in all key communications areas, and critical scalability as Casa Larga expands.

Just as importantly, ICS Telecom's unique TotalCare program was viewed as the kind of ongoing support that Casa Larga required. With 24x7x365 coverage, and simple coverage ideals including remote support, annual tune-ups, and a 3 decades long commitment, ICS Telecom was seen as a natural fit. According to John Colaruotolo "We analyzed several products and felt that the overall value offered by ICS Telecom and the Inter-Tel Axxess far outweighed other alternatives that in some cases were less costly. We are looking forward to a great relationship with ICS and their service team."

About ICS Telecom: ICS Telecom is headquartered in Western New York with offices at the LCO Building at 726 Exchange Street, Buffalo. Serving all of Western and Central New York for nearly three decades, ICS offers complete sale, installation and maintenance of small, medium and large communications network systems and services. The ICS portfolio includes PBX systems, messaging, fax and e-mail integration, paging, health care communications, and network services such as T1/PRI, data connectivity, and internet access. ICS Contact: Debbie Ervolino (716) 817-7904. www.icstelecom.com

About Casa Larga: Started in 1974 by Andrew Colaruotolo with two acres of vines atop a picturesque hill in Fairport he named it "Casa Larga" after his grandparents' vineyards in Italy. The first wines were produced in 1978 and since then Casa Larga wines have won over 160 awards in state, regional and international competitions, continuing a heritage of excellence in winemaking. Casa Larga has set their standards at producing world-class quality wines and have demonstrated this over the past 25 years. Vinifera grapes such as Johannisberg Riesling and Chardonnay are the major varieties grown at Casa Larga. Headquartered in Fairport, New York, Casa Larga wines are enjoyed throughout the world. Visit them at www.casalarga.com